

McLAUGHLIN & ASSOCIATES - ANZALONE-LISZT RESEARCH
FLORIDA STATEWIDE SURVEY

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NOVEMBER 4, 2010

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Pg	1	1	Q1. -	WHEN THERE IS A GENERAL ELECTION FOR GOVERNOR AND STATE LEGISLATURE OFFICES, DO YOU ALWAYS VOTE, ALMOST ALWAYS VOTE, VOTE MOST OF THE TIME, HARDLY EVER VOTE, OR NEVER VOTE? IF YOU ARE NOT REGISTERED TO VOTE IN FLORIDA, JUST SAY SO.
			- 800	Total
			- 724	90.5 LIKELY VOTER
			- 633	79.1 Always Vote
			- 91	11.4 Almost Always Vote
			- 76	9.5 VOTE MOST OF THE TIME
Pg	7	2	Q2. -	DO YOU OR DOES SOMEONE IN YOUR HOUSEHOLD PAY THE ELECTRIC BILL?
			- 800	Total
			- 800	100.0 YES
Pg	11	3	Q3. -	THINKING ABOUT YOUR ELECTRICITY AT HOME, WHICH ELECTRIC UTILITY COMPANY PROVIDES YOUR ELECTRICITY?
			- 800	Total
			- 392	49.0 FPL/FLA POWER & LIGHT
			- 100	12.5 PROGRESS ENERGY
			- 76	9.5 MUNICIPALITY OR CO-OP
			- 64	8.0 TECO/TAMPA ELECTRIC
			- 40	5.0 GULF POWER
			- 32	4.0 J.E.A/JACKSONVILLE
			- 10	1.3 F.P.U.C/PUBLIC UTILITY
			- 6	0.8 O.U.C/ORLANDO UTILITY
			- 80	10.0 DK/REFUSED

Pg 22 4 Q4. - NOW I AM GOING TO READ YOU A LIST OF DIFFERENT ENERGY SOURCES. WILL
 YOU PLEASE TELL ME IF YOU HAVE A FAVORABLE OR UNFAVORABLE OPINION OF
 EACH ENERGY SOURCE? IF YOU HAVE NO OPINION OR HAVE NEVER HEARD OF
 ENERGY SOURCE, JUST SAY SO.
 "RENEWABLE ENERGY"

- 800 Total
- 521 65.1 FAVORABLE
- 347 43.4 Very Favorable
- 174 21.8 Somewhat Favorable
- 32 4.0 UNFAVORABLE
- 17 2.1 Somewhat Unfavorable
- 15 1.9 Very Unfavorable
- 121 15.1 NO OPINION
- 126 15.8 NEVER HEARD OF

Pg 33 5 Q5. - NOW I AM GOING TO READ YOU A LIST OF DIFFERENT ENERGY SOURCES. WILL
 YOU PLEASE TELL ME IF YOU HAVE A FAVORABLE OR UNFAVORABLE OPINION OF
 EACH ENERGY SOURCE? IF YOU HAVE NO OPINION OR HAVE NEVER HEARD OF
 ENERGY SOURCE, JUST SAY SO.
 "FOSSIL FUELS"

- 800 Total
- 373 46.6 FAVORABLE
- 165 20.6 Very Favorable
- 208 26.0 Somewhat Favorable
- 197 24.6 UNFAVORABLE
- 115 14.4 Somewhat Unfavorable
- 82 10.3 Very Unfavorable
- 161 20.1 NO OPINION
- 69 8.6 NEVER HEARD OF

Pg 44 6 Q6. - NOW I AM GOING TO READ YOU A LIST OF DIFFERENT ENERGY SOURCES. WILL
 YOU PLEASE TELL ME IF YOU HAVE A FAVORABLE OR UNFAVORABLE OPINION OF
 EACH ENERGY SOURCE? IF YOU HAVE NO OPINION OR HAVE NEVER HEARD OF
 ENERGY SOURCE, JUST SAY SO.
 "NUCLEAR ENERGY"

- 800 Total
- 494 61.8 FAVORABLE
- 263 32.9 Very Favorable
- 231 28.9 Somewhat Favorable
- 172 21.5 UNFAVORABLE
- 89 11.1 Somewhat Unfavorable
- 83 10.4 Very Unfavorable
- 115 14.4 NO OPINION
- 19 2.4 NEVER HEARD OF

Pg 55 7 Q7. - NOW I AM GOING TO READ YOU A LIST OF DIFFERENT ENERGY SOURCES. WILL
 YOU PLEASE TELL ME IF YOU HAVE A FAVORABLE OR UNFAVORABLE OPINION OF
 EACH ENERGY SOURCE? IF YOU HAVE NO OPINION OR HAVE NEVER HEARD OF
 ENERGY SOURCE, JUST SAY SO.
 "SOLAR ENERGY"

- 800		Total
- 696	87.0	FAVORABLE
- 538	67.3	Very Favorable
- 158	19.8	Somewhat Favorable
- 39	4.9	UNFAVORABLE
- 24	3.0	Somewhat Unfavorable
- 15	1.9	Very Unfavorable
- 54	6.8	NO OPINION
- 11	1.4	NEVER HEARD OF

Pg 66 8 Q8. - NOW I AM GOING TO READ YOU A LIST OF DIFFERENT ENERGY SOURCES. WILL
 YOU PLEASE TELL ME IF YOU HAVE A FAVORABLE OR UNFAVORABLE OPINION OF
 EACH ENERGY SOURCE? IF YOU HAVE NO OPINION OR HAVE NEVER HEARD OF
 ENERGY SOURCE, JUST SAY SO.
 "BIOMASS ENERGY"

- 800		Total
- 247	30.9	FAVORABLE
- 127	15.9	Very Favorable
- 120	15.0	Somewhat Favorable
- 64	8.0	UNFAVORABLE
- 34	4.3	Somewhat Unfavorable
- 30	3.8	Very Unfavorable
- 192	24.0	NO OPINION
- 297	37.1	NEVER HEARD OF

Pg 77 9 Q9. - NOW I AM GOING TO READ YOU A LIST OF DIFFERENT ENERGY SOURCES. WILL
 YOU PLEASE TELL ME IF YOU HAVE A FAVORABLE OR UNFAVORABLE OPINION OF
 EACH ENERGY SOURCE? IF YOU HAVE NO OPINION OR HAVE NEVER HEARD OF
 ENERGY SOURCE, JUST SAY SO.
 "WIND ENERGY"

- 800		Total
- 620	77.5	FAVORABLE
- 424	53.0	Very Favorable
- 196	24.5	Somewhat Favorable
- 77	9.6	UNFAVORABLE
- 39	4.9	Somewhat Unfavorable
- 38	4.8	Very Unfavorable
- 72	9.0	NO OPINION
- 31	3.9	NEVER HEARD OF

Pg 88 10 Q10. - NOW I AM GOING TO READ YOU A LIST OF DIFFERENT ENERGY SOURCES. WILL YOU PLEASE TELL ME IF YOU HAVE A FAVORABLE OR UNFAVORABLE OPINION OF EACH ENERGY SOURCE? IF YOU HAVE NO OPINION OR HAVE NEVER HEARD OF ENERGY SOURCE, JUST SAY SO.
"WASTE TO ENERGY"

-	800	Total
-	539	67.4 FAVORABLE
-	303	37.9 Very Favorable
-	236	29.5 Somewhat Favorable
-	55	6.9 UNFAVORABLE
-	29	3.6 Somewhat Unfavorable
-	26	3.3 Very Unfavorable
-	104	13.0 NO OPINION
-	102	12.8 NEVER HEARD OF

Pg 99 11 Q11. - NOW I AM GOING TO READ YOU A LIST OF DIFFERENT ENERGY SOURCES. WILL YOU PLEASE TELL ME IF YOU HAVE A FAVORABLE OR UNFAVORABLE OPINION OF EACH ENERGY SOURCE? IF YOU HAVE NO OPINION OR HAVE NEVER HEARD OF ENERGY SOURCE, JUST SAY SO.
"OIL"

-	800	Total
-	430	53.8 FAVORABLE
-	182	22.8 Very Favorable
-	248	31.0 Somewhat Favorable
-	288	36.0 UNFAVORABLE
-	141	17.6 Somewhat Unfavorable
-	147	18.4 Very Unfavorable
-	74	9.3 NO OPINION
-	8	1.0 NEVER HEARD OF

Pg 110 12 Q12. - NOW I AM GOING TO READ YOU A LIST OF DIFFERENT ENERGY SOURCES. WILL YOU PLEASE TELL ME IF YOU HAVE A FAVORABLE OR UNFAVORABLE OPINION OF EACH ENERGY SOURCE? IF YOU HAVE NO OPINION OR HAVE NEVER HEARD OF ENERGY SOURCE, JUST SAY SO.
"NATURAL GAS"

-	800	Total
-	629	78.6 FAVORABLE
-	353	44.1 Very Favorable
-	276	34.5 Somewhat Favorable
-	105	13.1 UNFAVORABLE
-	62	7.8 Somewhat Unfavorable
-	43	5.4 Very Unfavorable
-	61	7.6 NO OPINION
-	5	0.6 NEVER HEARD OF

Pg 121 13 Q13. - NOW I AM GOING TO READ YOU A LIST OF DIFFERENT ENERGY SOURCES. WILL
YOU PLEASE TELL ME IF YOU HAVE A FAVORABLE OR UNFAVORABLE OPINION OF
EACH ENERGY SOURCE? IF YOU HAVE NO OPINION OR HAVE NEVER HEARD OF
ENERGY SOURCE, JUST SAY SO.
"COAL"

- 800		Total
- 384	48.0	FAVORABLE
- 161	20.1	Very Favorable
- 223	27.9	Somewhat Favorable
- 324	40.5	UNFAVORABLE
- 155	19.4	Somewhat Unfavorable
- 169	21.1	Very Unfavorable
- 83	10.4	NO OPINION
- 9	1.1	NEVER HEARD OF

Pg 132 14 Q14. - NOW I AM GOING TO READ YOU A LIST OF DIFFERENT ENERGY SOURCES. WILL
YOU PLEASE TELL ME IF YOU HAVE A FAVORABLE OR UNFAVORABLE OPINION OF
EACH ENERGY SOURCE? IF YOU HAVE NO OPINION OR HAVE NEVER HEARD OF
ENERGY SOURCE, JUST SAY SO.
"LANDFILL GAS"

- 800		Total
- 380	47.5	FAVORABLE
- 168	21.0	Very Favorable
- 212	26.5	Somewhat Favorable
- 126	15.8	UNFAVORABLE
- 58	7.3	Somewhat Unfavorable
- 68	8.5	Very Unfavorable
- 185	23.1	NO OPINION
- 109	13.6	NEVER HEARD OF

Pg 143 15 Q#. - NOW I AM GOING TO READ YOU A LIST OF DIFFERENT ENERGY SOURCES. WILL
YOU PLEASE TELL ME IF YOU HAVE A FAVORABLE OR UNFAVORABLE OPINION OF
EACH ENERGY SOURCE? IF YOU HAVE NO OPINION OR HAVE NEVER HEARD OF
ENERGY SOURCE, JUST SAY SO.
(VERY FAVORABLE = 5, SOMEWHAT FAVORABLE = 4, NO OPINION = 3,
SOMEWHAT UNFAVORABLE = 2, VERY UNFAVORABLE = 1)

- 800		Total
- 789	4.5	SOLAR ENERGY
- 674	4.2	RENEWABLE ENERGY
- 769	4.2	WIND ENERGY
- 698	4.1	WASTE TO ENERGY
- 795	4.0	NATURAL GAS
- 781	3.6	NUCLEAR ENERGY
- 503	3.6	BIOMASS ENERGY
- 691	3.5	LANDFILL GAS
- 731	3.4	FOSSIL FUELS
- 792	3.2	OIL
- 791	3.1	COAL

Pg 165 16 Q#. - NOW I AM GOING TO READ YOU A LIST OF DIFFERENT ENERGY SOURCES. WILL
 YOU PLEASE TELL ME IF YOU HAVE A FAVORABLE OR UNFAVORABLE OPINION OF
 EACH ENERGY SOURCE? IF YOU HAVE NO OPINION OR HAVE NEVER HEARD OF
 ENERGY SOURCE, JUST SAY SO.
 (TABLE ENTRY SHOWS THE PERCENTAGE OF PEOPLE SAYING FAVORABLE)

- 800	Total
- 696	87.0 SOLAR ENERGY
- 629	78.6 NATURAL GAS
- 620	77.5 WIND ENERGY
- 539	67.4 WASTE TO ENERGY
- 521	65.1 RENEWABLE ENERGY
- 494	61.8 NUCLEAR ENERGY
- 430	53.8 OIL
- 384	48.0 COAL
- 380	47.5 LANDFILL GAS
- 373	46.6 FOSSIL FUELS
- 247	30.9 BIOMASS ENERGY

Pg 176 17 Q#. - NOW I AM GOING TO READ YOU A LIST OF DIFFERENT ENERGY SOURCES. WILL
 YOU PLEASE TELL ME IF YOU HAVE A FAVORABLE OR UNFAVORABLE OPINION OF
 EACH ENERGY SOURCE? IF YOU HAVE NO OPINION OR HAVE NEVER HEARD OF
 ENERGY SOURCE, JUST SAY SO.
 (TABLE ENTRY SHOWS THE PERCENTAGE OF PEOPLE SAYING UNFAVORABLE)

- 800	Total
- 324	40.5 COAL
- 288	36.0 OIL
- 197	24.6 FOSSIL FUELS
- 172	21.5 NUCLEAR ENERGY
- 126	15.8 LANDFILL GAS
- 105	13.1 NATURAL GAS
- 77	9.6 WIND ENERGY
- 64	8.0 BIOMASS ENERGY
- 55	6.9 WASTE TO ENERGY
- 39	4.9 SOLAR ENERGY
- 32	4.0 RENEWABLE ENERGY

Pg 187 18 Q15. - HAVE YOU INVESTED IN OR ARE YOU CONSIDERING INVESTING IN YOUR OWN
 RENEWABLE ENERGY GENERATION FOR YOUR HOME, SUCH AS ROOFTOP SOLAR
 PANELS?

- 800	Total
- 279	34.9 YES
- 65	8.1 Already Have
- 97	12.1 Seriously Consider
- 117	14.6 Not Seriously
- 508	63.5 NO HAVEN'T CONSIDERED
- 13	1.6 DK/REFUSED

Pg 231 22 Q19. - NOW I'M GOING TO READ YOU A FEW STATEMENTS. PLEASE TELL ME WHETHER
 YOU AGREE OR DISAGREE WITH EACH OF THE FOLLOWING?
 "INVESTING IN RENEWABLE ENERGY IS IMPORTANT TO CREATE JOBS FOR
 FLORIDIANS AND IMPROVE THE STATE'S ECONOMY"

-	800	Total
-	675	84.4 AGREE
-	484	60.5 Strongly Agree
-	191	23.9 Somewhat Agree
-	81	10.1 DISAGREE
-	51	6.4 Somewhat Disagree
-	30	3.8 Strongly Disagree
-	44	5.5 DK/REFUSED

Pg 242 23 Q20. - NOW I'M GOING TO READ YOU A FEW STATEMENTS. PLEASE TELL ME WHETHER
 YOU AGREE OR DISAGREE WITH EACH OF THE FOLLOWING?
 "OUR STATE'S ELECTED LEADERS SHOULD TAKE ACTION TO PROTECT CONSUMERS
 FROM ELECTRICITY PRICE SPIKES THAT RESULT FROM RISING COSTS FOR
 FOSSIL FUELS, LIKE OIL AND COAL"

-	800	Total
-	614	76.8 AGREE
-	444	55.5 Strongly Agree
-	170	21.3 Somewhat Agree
-	123	15.4 DISAGREE
-	57	7.1 Somewhat Disagree
-	66	8.3 Strongly Disagree
-	63	7.9 DK/REFUSED

Pg 253 24 Q21. - NOW I'M GOING TO READ YOU A FEW STATEMENTS. PLEASE TELL ME WHETHER
 YOU AGREE OR DISAGREE WITH EACH OF THE FOLLOWING?
 "OUR STATE'S ELECTED LEADERS SHOULD TAKE ACTION TO REMOVE BARRIERS
 THAT PREVENT ELECTRIC UTILITIES FROM INVESTING IN RENEWABLE ENERGY"

-	800	Total
-	593	74.1 AGREE
-	398	49.8 Strongly Agree
-	195	24.4 Somewhat Agree
-	93	11.6 DISAGREE
-	46	5.8 Somewhat Disagree
-	47	5.9 Strongly Disagree
-	114	14.3 DK/REFUSED

Pg 264 25 Q#. - NOW I'M GOING TO READ YOU A FEW STATEMENTS. PLEASE TELL ME WHETHER
 YOU AGREE OR DISAGREE WITH EACH OF THE FOLLOWING?
 (STRONGLY AGREE = 4, SOMEWHAT AGREE = 3, SOMEWHAT DISAGREE = 2,
 STRONGLY DISAGREE = 1)

- 800 Total
- 771 3.6 REDUCE DEPEND/FOREIGN
- 756 3.5 CREATE JOBS/ECONOMY
- 686 3.4 REMOVE BARRIERS/INVST
- 737 3.3 PROTECT/PRICE SPIKES

Pg 275 26 Q#. - NOW I'M GOING TO READ YOU A FEW STATEMENTS. PLEASE TELL ME WHETHER
 YOU AGREE OR DISAGREE WITH EACH OF THE FOLLOWING?
 (TABLE ENTRY SHOWS THE PERCENTAGE OF PEOPLE SAYING AGREE)

- 800 Total
- 710 88.8 REDUCE DEPEND/FOREIGN
- 675 84.4 CREATE JOBS/ECONOMY
- 614 76.8 PROTECT/PRICE SPIKES
- 593 74.1 REMOVE BARRIERS/INVST

Pg 281 27 Q#. - NOW I'M GOING TO READ YOU A FEW STATEMENTS. PLEASE TELL ME WHETHER
 YOU AGREE OR DISAGREE WITH EACH OF THE FOLLOWING?
 (TABLE ENTRY SHOWS THE PERCENTAGE OF PEOPLE SAYING DISAGREE)

- 800 Total
- 123 15.4 PROTECT/PRICE SPIKES
- 93 11.6 REMOVE BARRIERS/INVST
- 81 10.1 CREATE JOBS/ECONOMY
- 61 7.6 REDUCE DEPEND/FOREIGN

Pg 287 28 Q22. - DO YOU SUPPORT OR OPPOSE FLORIDA'S ELECTED LEADERS TAKING ACTION TO
 INCREASE RENEWABLE ENERGY PRODUCTION IN FLORIDA?

- 800 Total
- 645 80.6 SUPPORT
- 400 50.0 Strongly Support
- 245 30.6 Somewhat Support
- 89 11.1 OPPOSE
- 37 4.6 Somewhat Oppose
- 52 6.5 Strongly Oppose
- 66 8.3 DK/REFUSED

Pg 298 29 Q23. - NOW I'M GOING TO GIVE A LITTLE MORE INFORMATION ABOUT RENEWABLE ENERGY. ONLY A VERY SMALL PERCENTAGE OF THE ELECTRICITY WE USE IN FLORIDA IS CURRENTLY GENERATED FROM RENEWABLE ENERGY SOURCES SUCH AS BIOMASS AND SOLAR. LEADERS IN STATES SUCH AS NEW JERSEY AND CALIFORNIA HAVE RECENTLY TAKEN ACTION TO GREATLY INCREASE RENEWABLE ENERGY PRODUCTION IN ORDER TO DIVERSIFY AND BETTER SECURE THEIR ENERGY SUPPLY AND TO ATTRACT HIGH-TECH INDUSTRY AND GOOD-PAYING JOBS FOR RESIDENTS. KNOWING THIS, DO YOU SUPPORT OR OPPOSE FLORIDA'S ELECTED LEADERS ...

-	800	Total
-	625	78.1 SUPPORT
-	442	55.3 Strongly Support
-	183	22.9 Somewhat Support
-	96	12.0 OPPOSE
-	45	5.6 Somewhat Oppose
-	51	6.4 Strongly Oppose
-	79	9.9 DK/REFUSED

Pg 309 30 Q24. - IN YOUR OPINION, HOW IMPORTANT ARE EACH OF THESE BENEFITS FROM INCREASING RENEWABLE ENERGY PRODUCTION? WOULD YOU SAY VERY IMPORTANT, SOMEWHAT IMPORTANT, NEITHER IMPORTANT NOR UNIMPORTANT, SOMEWHAT UNIMPORTANT, OR VERY UNIMPORTANT?
"IMPROVING THE ENVIRONMENT AND ADDRESSING CLIMATE CHANGE BY REDUCING GREENHOUSE GAS EMISSIONS"

-	800	Total
-	611	76.4 IMPORTANT
-	398	49.8 Very Important
-	213	26.6 Somewhat Important
-	16	2.0 NEITHER
-	134	16.8 UNIMPORTANT
-	68	8.5 Somewhat Unimportant
-	66	8.3 Very Unimportant
-	39	4.9 DK/REFUSED

Pg 320 31 Q25. - IN YOUR OPINION, HOW IMPORTANT ARE EACH OF THESE BENEFITS FROM INCREASING RENEWABLE ENERGY PRODUCTION? WOULD YOU SAY VERY IMPORTANT, SOMEWHAT IMPORTANT, NEITHER IMPORTANT NOR UNIMPORTANT, SOMEWHAT UNIMPORTANT, OR VERY UNIMPORTANT?
"IMPROVING ENERGY SECURITY AND NATIONAL SECURITY BY REDUCING DEPENDENCE ON FOREIGN FUEL"

-	800	Total
-	717	89.6 IMPORTANT
-	583	72.9 Very Important
-	134	16.8 Somewhat Important
-	9	1.1 NEITHER
-	41	5.1 UNIMPORTANT
-	19	2.4 Somewhat Unimportant
-	22	2.8 Very Unimportant
-	33	4.1 DK/REFUSED

Pg 331 32 Q26. - IN YOUR OPINION, HOW IMPORTANT ARE EACH OF THESE BENEFITS FROM
INCREASING RENEWABLE ENERGY PRODUCTION? WOULD YOU SAY VERY IMPORTANT,
SOMEWHAT IMPORTANT, NEITHER IMPORTANT NOR UNIMPORTANT, SOMEWHAT
UNIMPORTANT, OR VERY UNIMPORTANT?
"INCREASING PROTECTION FROM PRICE SPIKES CAUSED BY AN OVER-RELIANCE
ON FOSSIL FUELS, LIKE OIL AND COAL"

- 800	Total
- 644	80.5 IMPORTANT
- 436	54.5 Very Important
- 208	26.0 Somewhat Important
- 22	2.8 NEITHER
- 63	7.9 UNIMPORTANT
- 34	4.3 Somewhat Unimportant
- 29	3.6 Very Unimportant
- 71	8.9 DK/REFUSED

Pg 342 33 Q27. - IN YOUR OPINION, HOW IMPORTANT ARE EACH OF THESE BENEFITS FROM
INCREASING RENEWABLE ENERGY PRODUCTION? WOULD YOU SAY VERY IMPORTANT,
SOMEWHAT IMPORTANT, NEITHER IMPORTANT NOR UNIMPORTANT, SOMEWHAT
UNIMPORTANT, OR VERY UNIMPORTANT?
"CREATING JOBS IN FLORIDA TO PUT PEOPLE BACK TO WORK"

- 800	Total
- 748	93.5 IMPORTANT
- 682	85.3 Very Important
- 66	8.3 Somewhat Important
- 6	0.8 NEITHER
- 24	3.0 UNIMPORTANT
- 11	1.4 Somewhat Unimportant
- 13	1.6 Very Unimportant
- 22	2.8 DK/REFUSED

Pg 353 34 Q28. - IN YOUR OPINION, HOW IMPORTANT ARE EACH OF THESE BENEFITS FROM
INCREASING RENEWABLE ENERGY PRODUCTION? WOULD YOU SAY VERY IMPORTANT,
SOMEWHAT IMPORTANT, NEITHER IMPORTANT NOR UNIMPORTANT, SOMEWHAT
UNIMPORTANT, OR VERY UNIMPORTANT?
"ATTRACTING HIGH-TECH INDUSTRY TO IMPROVE FLORIDA'S ECONOMY"

- 800	Total
- 724	90.5 IMPORTANT
- 592	74.0 Very Important
- 132	16.5 Somewhat Important
- 14	1.8 NEITHER
- 26	3.3 UNIMPORTANT
- 11	1.4 Somewhat Unimportant
- 15	1.9 Very Unimportant
- 36	4.5 DK/REFUSED

Pg 364 35 Q#. - IN YOUR OPINION, HOW IMPORTANT ARE EACH OF THESE BENEFITS FROM INCREASING RENEWABLE ENERGY PRODUCTION? WOULD YOU SAY VERY IMPORTANT, SOMEWHAT IMPORTANT, NEITHER IMPORTANT NOR UNIMPORTANT, SOMEWHAT UNIMPORTANT, OR VERY UNIMPORTANT?
(VERY IMPORTANT = 5, SOMEWHAT IMPORTANT = 4, NEITHER = 3, SOMEWHAT UNIMPORTANT = 2, VERY UNIMPORTANT = 1)

- 800	Total
- 778	4.8 CREATING JOBS
- 764	4.7 HIGH-TECH INDUSTRY
- 767	4.6 REDUCE DEPEND/FOREIGN
- 729	4.4 PROTECT/PRICE-SPIKES
- 761	4.1 IMPROVE ENVIRONMENT

Pg 375 36 Q#. - IN YOUR OPINION, HOW IMPORTANT ARE EACH OF THESE BENEFITS FROM INCREASING RENEWABLE ENERGY PRODUCTION? WOULD YOU SAY VERY IMPORTANT, SOMEWHAT IMPORTANT, NEITHER IMPORTANT NOR UNIMPORTANT, SOMEWHAT UNIMPORTANT, OR VERY UNIMPORTANT?
(TABLE ENTRY SHOWS THE PERCENTAGE OF PEOPLE SAYING IMPORTANT)

- 800	Total
- 748	93.5 CREATING JOBS
- 724	90.5 HIGH-TECH INDUSTRY
- 717	89.6 REDUCE DEPEND/FOREIGN
- 644	80.5 PROTECT/PRICE-SPIKES
- 611	76.4 IMPROVE ENVIRONMENT

Pg 386 37 Q#. - IN YOUR OPINION, HOW IMPORTANT ARE EACH OF THESE BENEFITS FROM INCREASING RENEWABLE ENERGY PRODUCTION? WOULD YOU SAY VERY IMPORTANT, SOMEWHAT IMPORTANT, NEITHER IMPORTANT NOR UNIMPORTANT, SOMEWHAT UNIMPORTANT, OR VERY UNIMPORTANT?
(TABLE ENTRY SHOWS THE PERCENTAGE OF PEOPLE SAYING UNIMPORTANT)

- 800	Total
- 134	16.8 IMPROVE ENVIRONMENT
- 63	7.9 PROTECT/PRICE-SPIKES
- 41	5.1 REDUCE DEPEND/FOREIGN
- 26	3.3 HIGH-TECH INDUSTRY
- 24	3.0 CREATING JOBS

Pg 397 38 Q29. - ABOUT HOW MUCH DO YOU BELIEVE IS A REASONABLE AMOUNT FOR CONSUMERS TO PAY ON THEIR MONTHLY UTILITY BILL FOR NEW RENEWABLE POWER GENERATION? WOULD YOU SAY...

- 800	Total
- 562	70.3 PAY MORE
- 163	20.4 1 Dollar
- 115	14.4 2 Dollars
- 138	17.3 3 Dollars
- 146	18.3 More Than 3 Dollars
- 110	13.8 PAY NOTHING
- 128	16.0 DK/REFUSED

Pg 408 39 Q30. - SOME PEOPLE BELIEVE THAT UTILITY COMPANIES SHOULD INCREASE THEIR
ENERGY CONSERVATION PROGRAMS. HOW MUCH MORE DO YOU THINK IS A
REASONABLE AMOUNT FOR CONSUMERS TO PAY ON THEIR MONTHLY UTILITY BILL
FOR INCREASED CONSERVATION? WOULD YOU SAY...

-	800	Total
-	513	64.1 PAY MORE
-	233	29.1 1 Dollar
-	148	18.5 3 Dollars
-	78	9.8 5 Dollars
-	34	4.3 10 Dollars
-	20	2.5 More Thn 10 Dollars
-	180	22.5 PAY NOTHING
-	107	13.4 DK/REFUSED

Pg 419 40 Q31. - WITH WHICH POLITICAL PARTY ARE YOU REGISTERED?

-	800	Total
-	296	37.0 REPUBLICAN
-	320	40.0 DEMOCRAT
-	135	16.9 INDEPENDENT
-	3	0.4 OTHER
-	46	5.8 DK/REFUSED

Pg 430 41 Q32. - IF YOU WERE TO LABEL YOURSELF, WOULD YOU SAY YOU ARE A LIBERAL, A
MODERATE, OR A CONSERVATIVE IN YOUR POLITICAL BELIEFS?

-	800	Total
-	148	18.5 LIBERAL
-	66	8.3 Very Lib.
-	82	10.3 Somewhat Lib.
-	258	32.3 MODERATE
-	337	42.1 CONSERVATIVE
-	159	19.9 Somewhat Cons.
-	178	22.3 Very Cons.
-	57	7.1 DON'T KNOW/REFUSED

Pg 441 42 Q33. - ARE YOU OR IS A MEMBER OF YOUR IMMEDIATE FAMILY FROM A LATINO,
HISPANIC OR SPANISH SPEAKING BACKGROUND?

-	800	Total
-	85	10.6 YES
-	695	86.9 NO
-	20	2.5 REFUSED

Pg 447 43 Q34. - WHAT IS YOUR MAIN RACIAL BACKGROUND?

-	800	Total
-	579	72.4 WHITE
-	188	23.5 NON-WHITE
-	85	10.6 Hispanic
-	82	10.3 African Amer./Black
-	11	1.4 Amer. Indian
-	9	1.1 Asian
-	1	0.1 Other
-	33	4.1 REFUSED

Pg 458 44 Q35. - WHAT IS YOUR ANNUAL HOUSEHOLD INCOME? IS IT UNDER TWENTY THOUSAND DOLLARS, BETWEEN TWENTY THOUSAND AND FORTY THOUSAND DOLLARS, BETWEEN FORTY THOUSAND AND SIXTY THOUSAND DOLLARS; BETWEEN SIXTY THOUSAND AND ONE-HUNDRED THOUSAND DOLLARS, OR OVER ONE-HUNDRED THOUSAND DOLLARS?

-	800	Total
-	96	12.0 UNDER \$20,000
-	119	14.9 \$20,000 - \$40,000
-	132	16.5 \$40,001 - \$60,000
-	139	17.4 \$60,001 - \$100,000
-	125	15.6 OVER \$100,000
-	189	23.6 DK/REFUSED

Pg 469 45 Q36. - WHAT IS YOUR AGE?

-	800	Total
-	13	1.6 18 - 25
-	82	10.3 26 - 40
-	153	19.1 41 - 55
-	197	24.6 56 - 65
-	174	21.8 66 - 75
-	148	18.5 OVER 75
-	33	4.1 REFUSED

Pg 480 46 Q37. - GENDER:

-	800	Total
-	384	48.0 MALE
-	416	52.0 FEMALE

Pg 484

47 Q38. - MEDIA MARKET:

-	800		Total
-	138	17.3	MIAMI
-	91	11.4	WEST PALM BEACH
-	204	25.5	TAMPA/ST. PETE
-	16	2.0	GAINESVILLE
-	52	6.5	FT. MEYERS/NAPLES
-	161	20.1	ORLANDO/DAYTONA
-	67	8.4	JACKSONVILLE
-	23	2.9	TALLAHASSEE
-	31	3.9	MOBILE-PENSACOLA
-	17	2.1	PANAMA CITY

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48 Q39. - REGION:

-	800		Total
-	281	35.1	SOUTHERN FLA.
-	365	45.6	CENTRAL FLA.
-	154	19.3	NORTHERN FLA.