**Sample Language - Use When Contacting Potential Sponsors**

The Florida electric cooperatives’ annual Good Government Shoot is right around the corner! The event will happen on Friday, January 26, 2018. Here’s some great reasons why you do not want to miss this event:

* This event draws key managers and executives from almost every cooperative in the state.
* This event is a time for fun and fellowship, and is one of the premier annual opportunities to network one-on-one with Florida’s cooperatives.
* Last year, more than 130 people participated, and we expect to easily surpass that number of participants this year.
* We are asking for your support of this event.
  + $,1000 gets you a station sign, recognition at lunch, an additional special recognition, name on a banner, 4 shooters, and 2 golf carts.
  + $500 gets you a station sign, recognition during lunch, 2 shooters, and a golf cart.

Please consider supporting this great event! A registration form is attached to this email.

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