Subject Line: You Made a Difference!

Dear FirstName,

You did it!

Four years ago, you spoke up against the proposed “Clean Power Plan.” Because of your actions, and the actions of millions of like-minded Americans across the country, the President today issued an executive order protecting our families and businesses from the devastating impacts of the Clean Power Plan.

While we still have a ways to go, today’s Presidential announcement is a huge step forward for America’s electric cooperatives and the millions of families, farms, and businesses that rely on their co-ops to provide affordable, reliable power.

Thank you again for making a difference!