

FLORIDA'S ELECTRIC COOPERATIVES

COMBINED SPONSORSHIPS

2024/2025 Recap

- Event: [Florida Rural Economic Development Summit](#)

Date: November 20-22, 2024

Amount: \$10,000 Platinum Sponsorship

- Included 3 free attendees (cost \$450 each)
- Full page ad in event program (pictured right)
- Personalized [video](#) recognition and co-op attendee to give remarks (Jennifer Koukos in 2024)
- Booth at expo

Participants: CFEC, CHELCO, Clay, EREC, GEC, GCEC, PRECO, PowerSouth, Seminole, SECO, SVEC, Talquin, TCEC, WFEC (\$2,500 PowerSouth and Seminole, \$417 each other co-op, not including any registration fees)

Outcome:

- 399 event attendees
- Attendees included city, county, and state elected officials (see attached 2024 Event Attendee List)

- Event: [Rural Counties Day Reception](#)

Date: March 19, 2025 (March 20 Capitol Courtyard event)

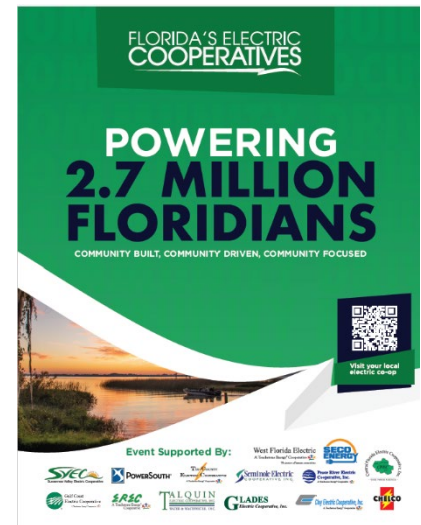
Amount: \$5,000 Signature Sponsorship (top tier)

- 5 free attendees (cost \$35 each)

Participants: CFEC, Clay, EREC, FKEC, GEC, GCEC, LCEC, PRECO, PowerSouth, Seminole, SECO, SVEC, Talquin, TCEC, WFEC (\$333.33 each co-op, not including any registration fees)

Outcome:

- 29 rural counties participated
- Received positive feedback from co-op attendees regarding local county officials and state legislators in attendance



Proposal 2025/2026 Events

REPEAT EVENTS:

- Event: **Florida Rural Economic Development Summit**
Date: November 19-21, 2025
Amount: move up to \$20,000 Rural Champion Sponsor
Reasons:
 - 2024 Rural Champions were Duke and FPL
 - When we presented the combined sponsorships to our FECA Board, we had a trustee ask why we, the rural co-ops, were not a Rural Champion
 - Also increase to a two-page ad and can use the 2025 economic impact data
- Event: **Rural Counties Day Reception**
Date: Reception, evening of January 21, 2026 (January 22 Capitol Courtyard event) – this is what we have been told, nothing has been sent out yet
Amount: \$5,000 Signature Sponsorship (top tier)

NEW EVENTS:

- Event: [Florida Economic Development Council's \(FEDC\) Annual Conference](#) - Ignite
Date: 2026 TBD (2025 was May 14-16)
Amount: \$8,000 Gold Sponsorship (amount from 2025)
Reasons:
 - Top sponsors in 2025 were Duke and FPL
 - A few co-ops already sponsor this event and this give us an opportunity to make a larger impact
- Event: **FWELF (Florida's Women in Energy Leadership Forum)**
Date: 2026 dates TBD ([Florida's Women In Energy Leadership Forum – Inform. Inspire. Motivate.](#))
Amount: \$15,000 Gold Sponsor (amount is from 2025 sponsorship levels)
Reasons:
 - Highest level is Title Sponsors (\$30,000) and from 2024 (not listed yet for 2025) they were Duke, Southern Co., FPL, and TECO
 - Gold is the next level down
 - Largely attended industry event – 400 attendees in 2024
 - Students studying in industry fields that are “sponsored” to attend event and could be a great HR/hiring opportunity

Estimated Budget

Here is a breakdown of proposal and what each co-op would need to budget, should we get 100% participation.

CO-OP	FREDA RURAL SUMMIT	RURAL CO DAY	FWELF	FEDC's IGNITE	TOTAL CO-OP BUDGET
Central FL	937.50	277.78	625.00	444.45	\$2,284.73
Clay	937.50	277.78	625.00	444.45	\$2,284.73
CHELCO	937.50	277.78	625.00	444.45	\$2,284.73
Escambia River	937.50	277.78	625.00	444.45	\$2,284.73
FL Keys	937.50	277.78	625.00	444.45	\$2,284.73
Glades	937.50	277.78	625.00	444.45	\$2,284.73
Gulf Coast	937.50	277.78	625.00	444.45	\$2,284.73
LCEC	937.50	277.78	625.00	444.45	\$2,284.73
OREMC	937.50	277.78	625.00	444.45	\$2,284.73
PRECO	937.50	277.78	625.00	444.45	\$2,284.73
PowerSouth	2,500.00	277.78	2,500.00	444.45	\$5,722.23
Seminole	2,500.00	277.78	2,500.00	444.45	\$5,722.23
SECO	937.50	277.78	625.00	444.45	\$2,284.73
SVEC	937.50	277.78	625.00	444.45	\$2,284.73
Tri-County	937.50	277.78	625.00	444.45	\$2,284.73
Talquin	937.50	277.78	625.00	444.45	\$2,284.73
West FL	937.50	277.78	625.00	444.45	\$2,284.73
WREC	937.50	277.78	625.00	444.45	\$2,284.73
	\$20,000.00	\$5,000.04	\$15,000.00	\$8,000.10	\$48,000.14