



Peace River Electric Cooperative, Inc.

Your Touchstone Energy® Cooperative



Minimum Time, Maximum Impact

FOSTERING RELATIONSHIPS



Build common-ground relationships early on



Do your research - read bio's and find connections through people, organizations, and hobbies.

»»» **THROUGHOUT THE YEAR** «««

BLUE SKY COMMUNICATION

**BE AWARE OF
ACCOMPLISHMENTS AND
CONGRATULATE THEM**

ATTEND COMMUNITY EVENTS

GRAY SKY COMMUNICATION

KEEP REPRESENTATIVES INFORMED:

PREPARATION & MUTUAL AID

RESTORATION PLANS

TEXT IS BEST



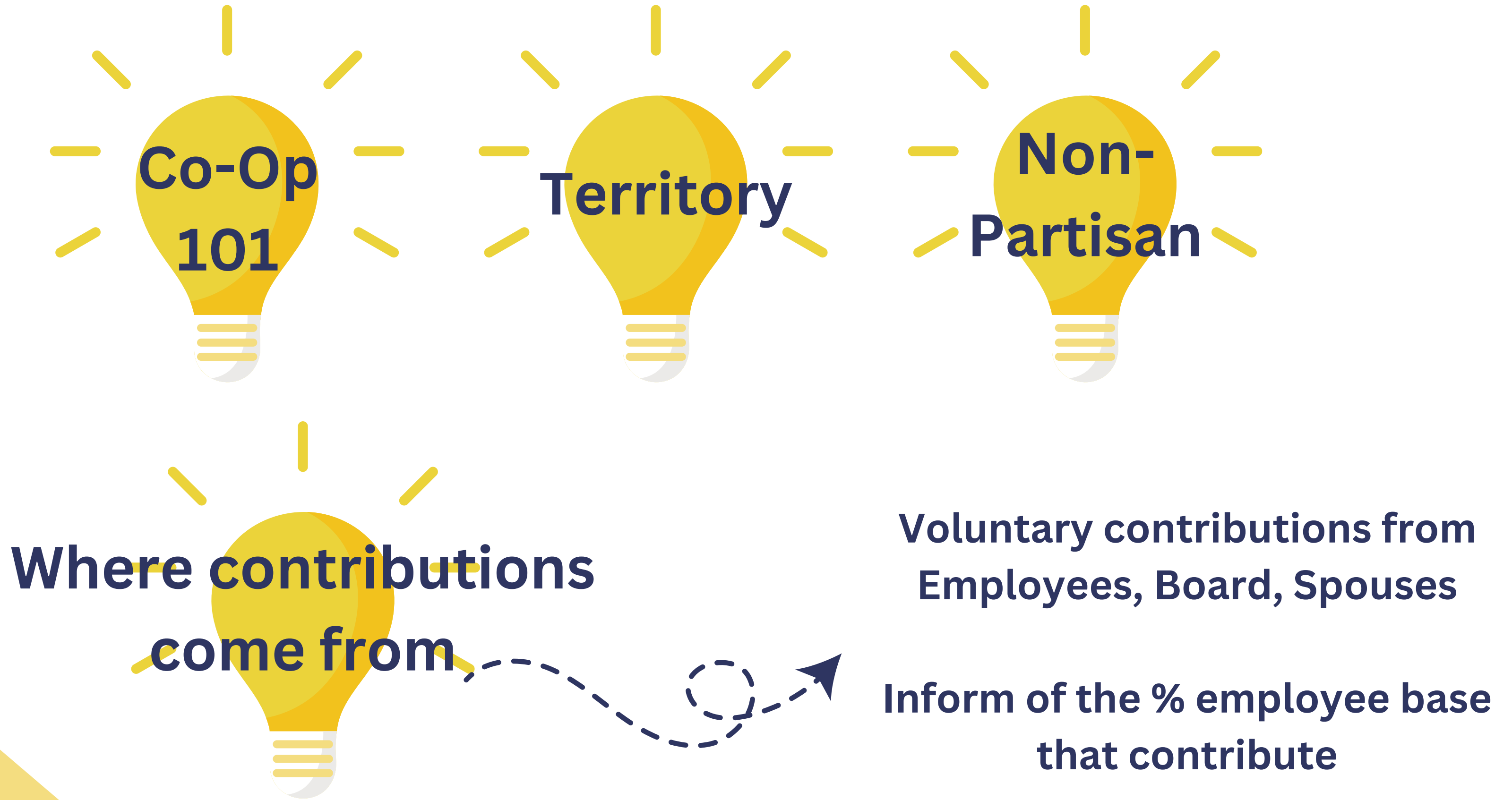
Text has become
the best method of
communication.

Why?

- Speed & Ease
- Improved scheduling tool
- Flexible method of checking in and/or rescheduling
- Ask for convenient callback if needed



EDUCATION IS KEY



ANNUAL ACRE BBQ

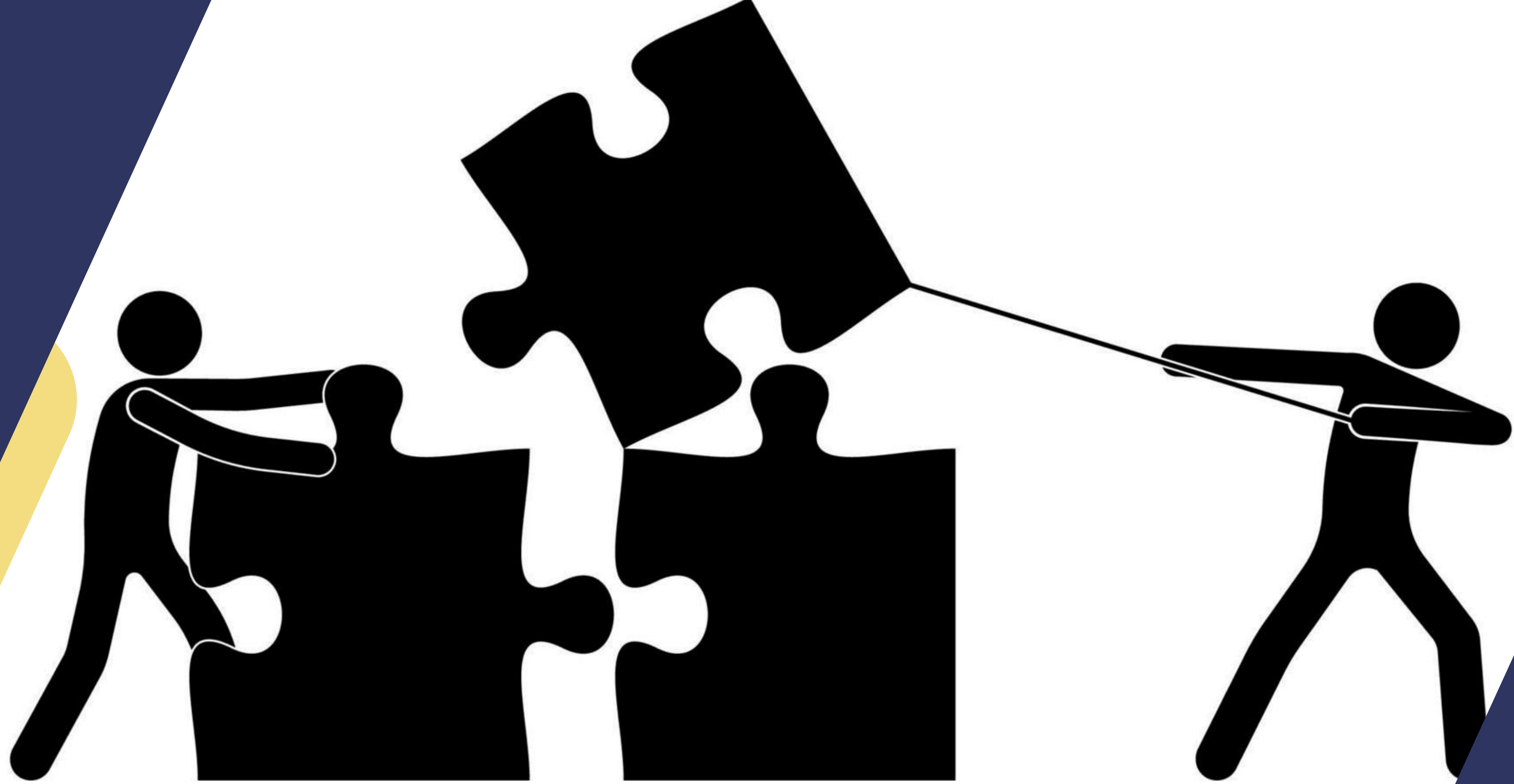
INTERNAL EDUCATION



*The
Message*



*The
Purpose*



The Power of Teamwork