



Peace River Electric Cooperative, Inc.

Your Touchstone Energy® Cooperative



Minimum Time, Maximum Impact

FOSTERING RELATIONSHIPS



Build common-ground relationships early on



Do your research - read bio's and find connections through people, organizations, and hobbies.

THROUGHOUT THE YEAR

**BLUE SKY
COMMUNICATION**

**BE AWARE OF
ACCOMPLISHMENTS AND
CONGRATULATE THEM**

ATTEND COMMUNITY EVENTS

**GRAY SKY
COMMUNICATION**

KEEP REPRESENTATIVES INFORMED:

PREPARATION & MUTUAL AID

RESTORATION PLANS

TEXT IS BEST



Text has become the best method of communication.

Why?

- Speed & Ease
- Improved scheduling tool
- Flexible method of checking in and/or rescheduling
- Ask for convenient callback if needed



EDUCATION IS KEY



**Where contributions
come from**



**Voluntary contributions from
Employees, Board, Spouses**

**Inform of the % employee base
that contribute**

ANNUAL ACRE BBQ

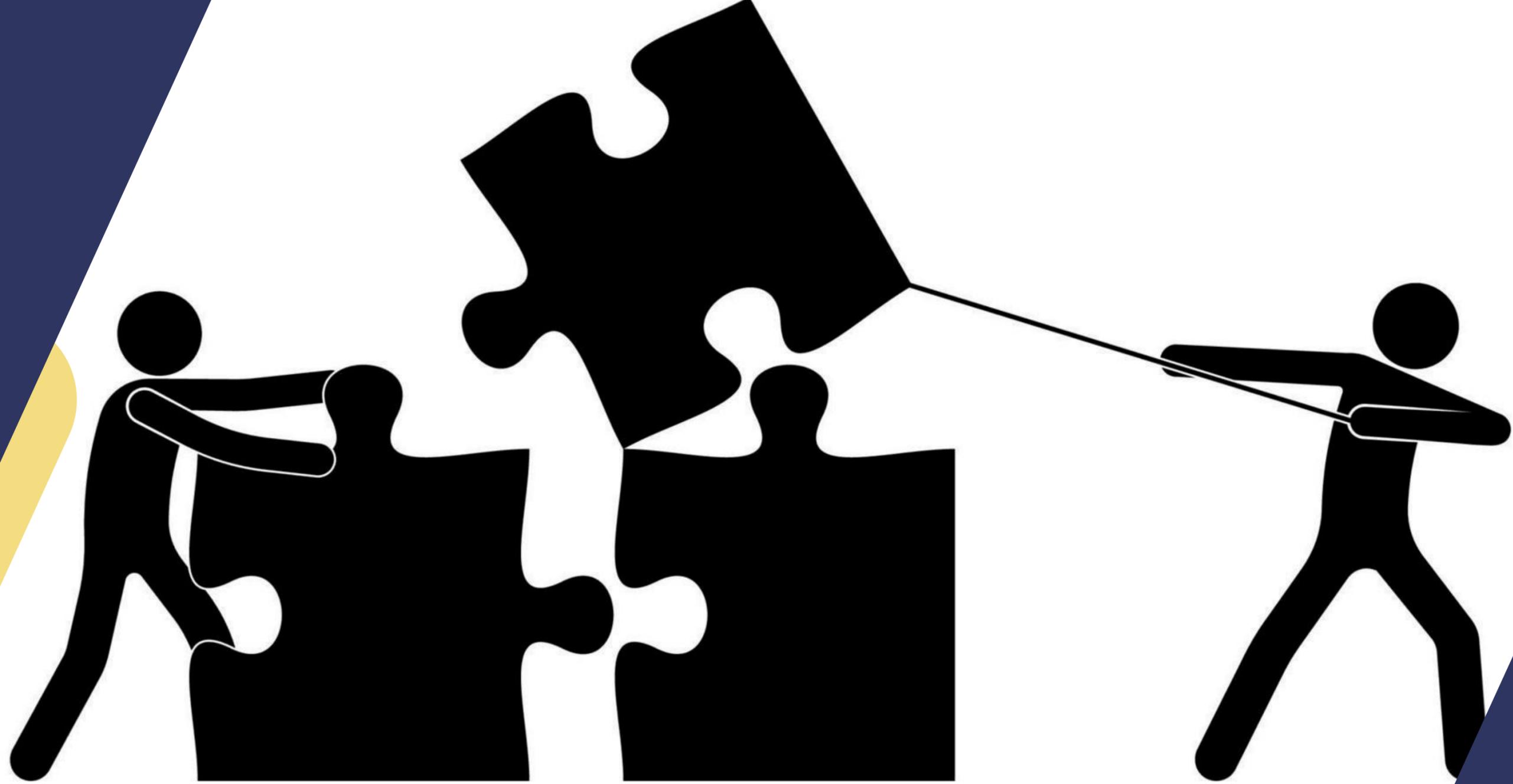
INTERNAL EDUCATION



The
Message



The
Purpose



The Power of Teamwork