

Blue Skies & Farm Teams

By Kathy Judkins



Preparation

Create and maintain a
Legislative Plan

Foster Communication

Create a key VIP Contact
List to include Local, State
and Federal legislators.
Update periodically.

Grow the Relationship

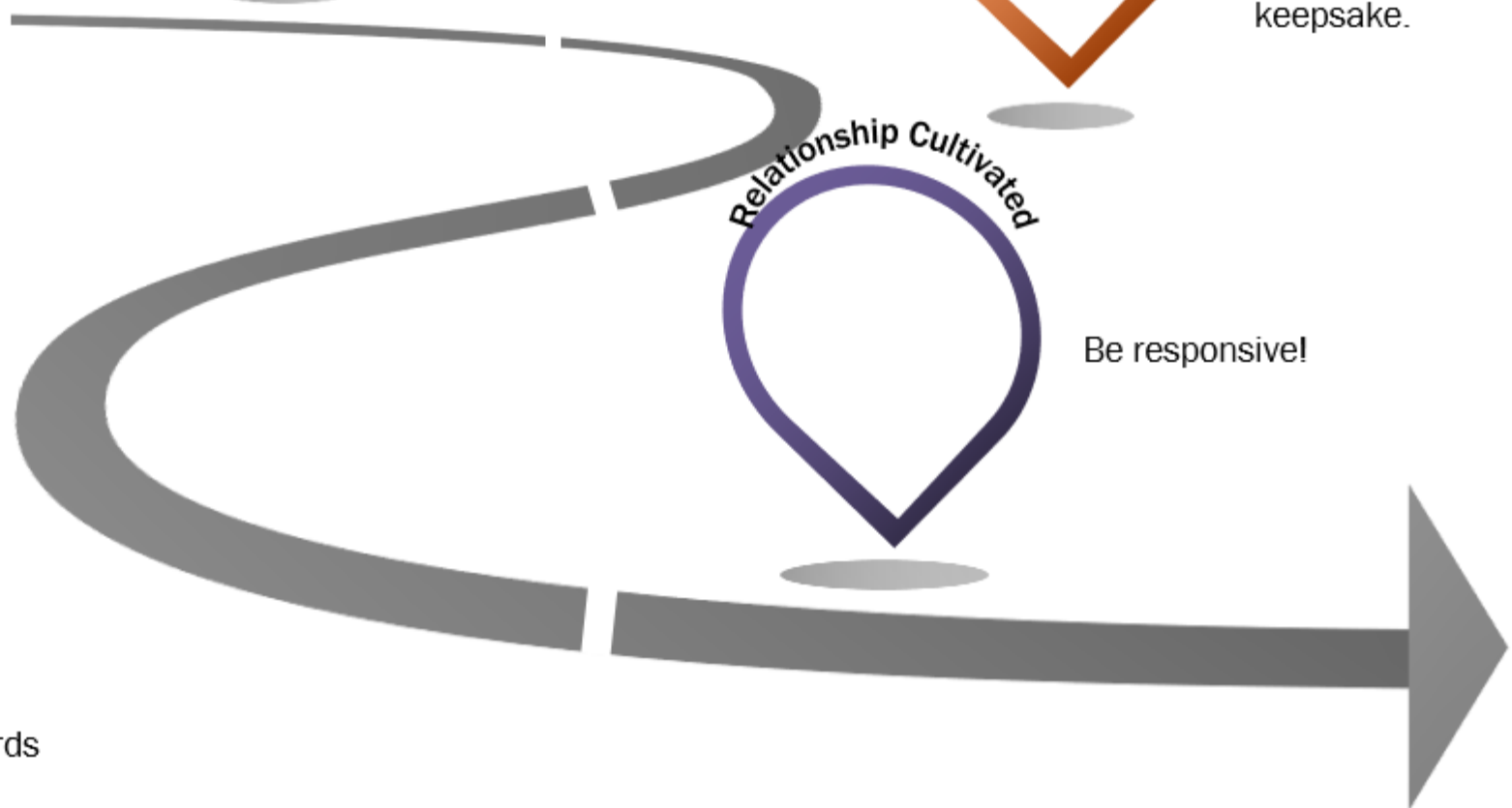
Visit all State and Federal
local district offices. For
new contacts, share
Energy 101, Hurricane
Restoration plan, and
offer a small inexpensive
keepsake.

Grow & Maintain

Attend delegation
meetings
Mail Christmas Cards

Relationship Cultivated

Be responsive!



Create a Legislative Action Plan

Vision

Mission

Objectives & Action Steps



2023 LEGISLATIVE ACTION PLAN

PRESENTED BY: KATHY JUDKINS
SENIOR CONSULTANT OF CIVIC, CHARITABLE & GOVERNMENT RELATIONS

Legislative Action Plan



Create a Legislative Action Plan



Develop and Nurture Relationships with face-to-face meetings



Write brief handwritten cards addressing specific topics



Send Christmas & Birthday cards to Legislators



Invite Legislators to tour SECO facilities and Seminole



Keep Elected Officials informed of SECO's restoration plans during hurricane disasters

Create a VIP List

State House Representatives									
District	Name	Local Address	Phone	Tallahassee Address	Phone	Serving Counties	Email	Staff Name	Staff Email Address
21	Hinson, Yvonne	2815 NW 13th St, Ste. #202 Gainesville, FL 32609	352-264-4001	1302 The Capitol, 402 S Monroe St, Tallahassee, FL 32399	850-717-5020	Parts of Marion	yvonne.hinson@myfloridahouse.gov	Carmen Sanchez Francine Edwards	carmen.sanchez@myfloridahouse.gov francine.edwards@myfloridahouse.gov
22	Clemons, Chuck	105 SW 140th Court Jonesville, FL 32669	352-313-6542	422 The Capitol, 402 South Monroe St, Tallahassee, FL 32399	850-717-5022	Levy	chuck.clemons@myfloridahouse.gov	Mike Murtha Robin Steele	mike.murtha@myfloridahouse.gov robin.steele@myfloridahouse.gov
23	Massullo, Ralph	106 E Dampier St Inverness, FL 34450	352-527-4510	308 HOB, 402 S Monroe St, Tallahassee, FL 32399	850-717-5034	Citrus & Parts of Marion County	ralph.massullo@myfloridahouse.gov	Dorothy Dilworth Adele Hembree	dorothy.dilworth@myfloridahouse.gov adele.hembree@myfloridahouse.gov
25	Yarkosky, Taylor	700 Almond Street, Suite B Clermont, FL 34711	352-989-9734	1301 The Capitol, 402 S Monroe Street, Tallahassee, FL 32399	850-717-5025	Parts of Lake	taylor.yarkosky@myfloridahouse.gov	Amanda Geltz Jackson Damon	amanda.geltz@myfloridahouse.gov ; jackson.damon@myfloridahouse.gov
26	Truenow, Keith	1951 Woodlea Rd, Tavares, FL 32778	352-742-6275	417 HBO, 402 S Monroe St, Tallahassee, FL 32399	850-717-5026	Parts of Lake	keith.truenow@myfloridahouse.gov	Eric Raimundo Aline Guy	eric.raimundo@myfloridahouse.gov ; aline.guy@myfloridahouse.gov
27	McClain, Stan	315 SE 25th Ave, Ocala, FL 34471	352-732-1313	418 HOB, 402 S Monroe St, Tallahassee, FL 32399	850-717-5027	Parts of Lake, Marion & Volusia	stan.mcclain@myfloridahouse.gov	Ryan Thomas Jennifer Treiber	ryan.thomas@myfloridahouse.gov ; jennifer.treiber@myfloridahouse.gov
52	Temple, John	916 Avenida Central, The Villages, FL 32159	352-315-4445	1301 The Capitol, 402 S Monroe Street, Tallahassee, FL 32399	850-717-5052	Sumter, Parts of Hernando	john.temple@myfloridahouse.gov	Marlon Diaz Nancy Bowers	marlon.diaz@myfloridahouse.gov nancy.bowers@myfloridahouse.gov
54	Maggard, Randy	Creekside Center 35358 State Rd 54, Zephyrhills, FL 33541	813-780-0667	417 HOB, 402 S Monroe, Street, Tallahassee, FL 32399	850717-5054	Parts of Sumter & Pasco	randy.maggard@myfloridahouse.gov	Jeffrey Hawes Robin Ringeisen	jeffrey.hawes@myfloridahouse.gov robin.ringeisen@myfloridahouse.gov
24	Chamberlin, Ryan	3001 SE College Rd, Suite 104, Ocala FL 34474	352-291-4436	402 S Monroe Street, Tallahassee, FL 32399	850-717-5024	Parts of Marion	ryan.chamberlin@myfloridahouse.gov	Haylee Austin	haylee.austin@myfloridahouse.gov
State Senate									
District	Name	Local Address	Phone	Tallahassee Address	Phone	Serving Counties	Email	Staff Name	Staff Email Address
		2610 NW 43th Street, Suite 2B, Gainesville, FL 32606:						Anthony Serge (Tally); Vitale.Damon:	serge.anthony@flsenate.gov ; vitale.damon@flsenate.gov



NEWS RELEASE FOR IMMEDIATE RELEASE



Kathy Judkins, Senior Consultant for Civic Charitable & Government Relations

330 South US Hwy 301 - PO Box 301, Sumterville, FL 33585-0301 - (352) 569-9783



Dear VIP,

In a natural disaster or emergency situation, you can depend on SECO Energy's commitment to providing daily updates related to our restoration plan and progress. SECO Energy employees and contract line and tree crews worked overnight Tuesday into Wednesday through inclement weather to restore service to members affected by power outages. SECO welcomed almost 500 mutual aid crews to aid in the restoration.

Please see the options below for our [StormCenter outage map](#), the daily restoration plan map and our social media platforms. Visit SECO's online newsroom to read our [latest update](#).

Sincerely,

Kathy Judkins

Manager of Community & Economic Development & Government Relations



Natural Disaster VIP List

U.S. Congress Legislative
Delegation (7)

State of Florida Legislative
Delegation (10)

Local City and County
Agencies (24)

Local Chambers & Economic
Development (12)

Thank you for your time!

Any Questions?

