**Floridians for Solar Choice Ballot Initiative**

*Template for Annual Meetings, Community Meetings, or Media Inquiries [please edit to fit your needs/audience]*

Recently, [insert co-op name] learned about an initiative in the state to allow for third-party retail sales of solar energy – which essentially means those that generate solar electricity would be allowed to sell that solar power directly to other consumers located at the same or neighboring property, with little oversight.

The initiative is being led by a group called Floridians for Solar Choice. Floridians for Solar Choice is working to collect signatures throughout Florida as part of a ballot initiative to amend the State Constitution. In fact, some of you may have been contacted or asked to sign the petition.

At [insert co-op name], our goal is to improve the quality of life for you, our member-consumers. We do that by delivering the most affordable, reliable electricity as safely as possible to your homes and businesses.

Our cooperative staff is reviewing carefully the ballot initiative to understand better how it could potentially affect you and your co-op. In keeping true to our goals, we need to ensure the ballot initiative does not compromise the safety of our hard-working employees. We also want to make sure the electricity flowing into your home is as safe as possible for you and your family, and that it can be disconnected when necessary for firefighters and others to do their jobs safely. Additionally, as a not-for-profit electric cooperative, owned by you, we want to make sure no member-consumer is forced to pay more than their fair share from a cost standpoint.

As we learn more about the petition and how it could affect [insert co-op name] and you, our members, we will communicate that information to you through our newsletter, social media pages, and bill inserts.