



Dear Council of Cooperatives Supporter:

I invite you to join me as a partner in building the future of our state. The Florida Council of Cooperatives offers continuing education of Florida's cooperatives through leadership development at the Florida Council of Cooperatives Leadership Conference. This conference offers cooperative employees and customers the opportunity to network, share ideas, and hone their leadership skills to use on the job and in their community.

The Florida Council of Cooperatives has a strong interest in providing opportunities for attendees to become strong leaders in the cooperative community. The conference will be in Orlando, FL at the Caribe Royale Hotel & Convention Center, October 28-29, 2022. The Florida Council of Cooperatives promotes and fosters a greater understanding of the importance of cooperatives and their positive impact on the state's economy and our quality of life!

Conference attendance is anticipated to be around 75 individuals from across the state who are involved with or have a connection to cooperatives. The impacts of this event, however, are much farther reaching. The typical attendee is not just a community member- they are leaders in their communities, chief purchasers and decision makers for their operations and key players in the various businesses they represent.

As a partner in creating skilled, enthusiastic, leaders in Florida, the Florida Council of Cooperatives has created sponsorship opportunities tailored to meet your specific needs. Please consider partnering with the Florida Council of Cooperatives for this event to help make it the best one yet! Specific opportunities available are listed below:

**General Session:**

Your sponsorship will place your Company name and logo in the conference program. The speaker(s) will be introduced as "brought to you by (Your Company)" **Investment: \$2,000**

**Welcome Dinner:**

The dinner will include a plated meal, networking and a dynamic and inspiring speaker. The speaker will be introduced as "brought to you by (Your Company)" **Investments \$2,000**

**Social Reception:**

This is an opportunity for guests to network and have fellowship before the dinner and awards banquet on Friday evening.

**Investment: \$1,500**

**Breakout Sessions:**

Conference attendees can engage in dynamic break-out sessions that address a variety of topics. This will say "Sponsored by (Your Company)".

**Investment: \$500**

*As you review these options, note that your sponsorship of one or multiple events during the conference can add up to one of the following sponsor appreciation packages:*

**Platinum - \$2,000 and Above**

- 30 second commercial played during a general session (Provided by sponsor)
- Sponsors will be recognized in printed program
- Sponsors may have a display in registration foyer throughout event
- Registration costs will be waived for three (3) conference attendees

**Gold - \$1,000 – \$1,999**

- Sponsors will be recognized in printed program
- Sponsors may have a display in registration foyer throughout event
- Registration costs will be waived for two (2) conference attendees

**Silver - \$500 – \$999**

- Sponsors will be recognized in printed program
- Registration costs will be waived for one (1) conference attendee

**Bronze - \$250 – \$499**

- Sponsors will be recognized in printed program

In order to ensure your logo in the program and printed materials, we must receive money and logo by October 14, 2022. If you have any questions, please feel free to contact Katrina Moseley at (386) 288-9282 or via email at [Katrina3186@gmail.com](mailto:Katrina3186@gmail.com). Sponsorships in the form of a check can be made payable to Florida Council of Cooperatives and mailed to:

Todd Lawrence, Treasurer  
c/o Farmers Cooperative Inc.  
P.O. Box 610  
Live Oak, FL 32064

Sincerely,



John Hall, President  
Florida Council of Cooperatives