



FECA

Florida Electric Cooperatives Association, Inc.

® 2916 Apalachee Parkway
Tallahassee, Florida 32301
(850) 877-6166
FAX: (850) 656-5485

February 7, 2011

**TO: General Managers
Human Resource Directors**
FROM: Michelle Hershel
SUBJECT: 2011 Human Resource Conference

FECA will hold the 2011 Human Resource Conference on **September 14-16, 2011** at the Sandpearl Resort in Clearwater Beach (www.sandpearl.com). FECA has negotiated a \$129 (plus tax) room rate for a single or double for September 14th and 15th. In addition, there is a daily Resort Charge of \$25 and a valet parking charge of \$20 (self-parking is not available). Please advise the hotel that you are with the Florida Electric Cooperatives Association when making your reservations. The telephone numbers for reservations are 877.726.3111 or 727.674.4111. **The deadline for reservations is August 12, 2011 and rooms booked after that date will be at rack rate.** Cancellations must be made 72 hours prior to arrival in order to avoid a penalty equal to one night's rate plus tax.

FECA is in the process of creating a beneficial and informative program. A registration form is attached. If your cooperative will not attend, please let us know by stating so on the registration form.

All conference fees will be billed after the conference and will be based on the total expenses incurred divided by the number of attendees. We estimate that the registration fee will be between \$200-\$300 per attendee.

If you have any questions, please call me at 850.877.6166, Ext. 3.

Registration Form
2011 FECA Human Resource Conference
September 14-16, 2011
Sandpearl Resort
Clearwater Beach, Florida

Name of Cooperative: _____
☐ Yes, we will attend
☐ No, we will not attend

Attendee(s) Name and Position: _____

Contact Name: _____

Please mail, fax or e-mail registration form by **July 29th**. The registration fee will be based on the total expenses incurred divided by the number of attendees.

Mail to: Michelle Hershel
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Tallahassee, FL 32301
Fax: (850)656-5485
E-mail: mhershel@feca.com

Hotel Information

Sandpearl Resort (Website: www.sandpearl.com)
500 Mandalay Avenue
Clearwater Beach, FL 33767
Reservations telephone nos.: 877.726.3111 or 727.674.4111

Please ask the hotel for the Florida Electric Cooperatives Association group rate when making your reservations. The group rate is \$129 (plus tax) for September 14th and 15th. In addition you will be charged a daily resort fee of \$25 and a valet fee of \$20. Room cancellations must be made 3 days prior to the day of your arrival date to avoid a penalty. Cancellations received after the 3 day period will be billed one night's room rate plus tax.
The cut-off date for making room reservations is August 12.