April 22, 2014

**TO: Finance Directors**

**FROM: Michelle Hershel**

**SUBJECT: 2014 Finance & Accounting Conference**

FECA will hold the 2014 Finance & Accounting Conference on **September 17-19, 2014** at the Sandpearl Resort in Clearwater Beach ([www.sandpearl.com](http://www.sandpearl.com)). FECA has negotiated a $154 (plus tax) room rate for a single or double for September 17th and 18th. In addition, there is a daily Resort Charge of $15 and a valet parking charge of $16 (self-parking is not available). Please advise the hotel that you are with the Florida Electric Cooperatives Association when making your reservations. The telephone numbers for reservations are 877.726.3111 or 727.674.4111. **The deadline for reservations is August 18, 2014 and rooms booked after that date will be at rack rate.**  **Room cancellations must be made no later than 7 days in advance in order to avoid the cancellation charge of one night’s room and tax.**

Your Finance & Accounting Planning group (Tucker Lemley, SVEC, Justin Jones CEC, Mike Maroney, Seminole and John Bartley, Gulf Coast EC) has put together an agenda (attached) that is packed with topics that will greatly benefit electric cooperative finance and accounting personnel. The registration form is below. If your cooperative will not attend, please let us know by stating so on the registration form.

All conference fees will be billed after the conference and will be based on the total expenses incurred divided by the number of attendees. We estimate that the registration fee will be between $250-$350 per attendee.

If you have any questions, please call me at 850.877.6166, Ext. 3.

Registration Form

2014 Finance & Accounting Conference

September 17-19, 2014

Sandpearl Resort

Clearwater Beach, Florida

Name of Cooperative:\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

\_\_\_Yes, we will attend

\_\_\_No, we will not attend

Attendee(s) Name and Position:

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Contact Name:\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

**Please mail, fax or e-mail registration form by August 15th. The registration fee will be based on the total expenses incurred divided by the number of attendees.**

**Mail to: Michelle Hershel**

**Florida Electric Cooperatives Association, Inc.**

**2916 Apalachee Parkway**

**Tallahassee, FL 32301**

**Fax: (850)656-5485**

**E-mail:** [**mhershel@feca.com**](mailto:mhershel@feca.com)

**Hotel Information**

**Sandpearl Resort (Website:** [**www.sandpearl.com**](http://www.sandpearl.com)**)**

**500 Mandalay Avenue**

**Clearwater Beach, FL 33767**

**Reservations telephone nos.: 877.726.3111 or 727.674.4111**

**Please ask the hotel for the Florida Electric Cooperatives Association group rate when making your reservations. The group rate is $154 (plus tax). In addition you will be charged a daily resort fee of $15 and a valet fee of $16. Room cancellations must be 7 days prior to the day of your arrival date to avoid a penalty. Cancellations received after the 7 day period will be billed one night’s room rate plus tax.**

**The cut-off date for making room reservations is August 18.**