



Embracing the Opportunity of Change

**Be the organization
that leads it well.**

2020 has certainly been a year filled with change, and the future will continue to be. How can we use all the complexity and adversity to improve, to grow, to get better?

How can we, as leaders, take the influx of change coming every day and instead of shrinking away from it, avoiding it, or even loathing it, embrace it as an opportunity for profound growth for ourselves, our teams, and maybe even our society?

The time is now.

*Discover these answers and others at the 2020 Executive Symposium Series event, **Embracing the Opportunity of Change**. At this event, you will:*

- Recognize the change that's happening
- Explore phases of change done "to" us and change done "by" us
- Develop awareness and action steps to help you lead change

Please join The BB&T Leadership Institute, other executive leaders from the region, and your BB&T/SunTrust relationship manager for this 90-minute, invitation-only virtual event designed for CEOs, COOs, CFOs, and executive HR personnel.

The Executive Symposium Series is presented by The BB&T Leadership Institute and features an insightful look into a topic of interest for top leaders of Truist client companies. All sessions are led by experienced consultants from The BB&T Leadership Institute staff—the same consultants who are in full-time residence at The Leadership Institute's headquarters in North Carolina.